2027 年春季上海大学商务汉语项目（一年）招生简章

Prospectus for the One-Year Business Chinese Program

2027 Spring Shanghai University

为满足外籍人士掌握商务汉语知识，提升商务汉语应用能力，顺应汉语+职业的汉语国际教育发展大趋势，上海大学国际教育学院项目中心特推出商务汉语项目（一年）。

In order to meet the needs of international students to develop competence in business Chinese, improve their use of Chinese in business settings, and enhance their career development with good Chinese proficiency, Shanghai University has launched the one-year Business Chinese Program (2027 Spring intake).

1、项目特色 About the Program

1.1 课程体系全面完整，课程设置从听说读写四个方面提高学生的商务汉语应用能力，同时学生还能对当代中国经济、科技、社会等有较全面的了解。

1.2 课程在讲授商务汉语知识和理论的基础上，注重学生跨文化商务沟通能力的培养。主干课程每个商务主题都配有相应的商务实践活动，建立“商务主题教学”+“商务实践活动”的教学体系。通过对真实商务场景的模拟，提高学生分析问题和解决问题的能力。

1.3 注重课堂学习与课外参访的融合。根据教学需要安排企业参访活动，亲身体验企业文化和管理方式，深化对课堂所学知识与技能的了解，为将来的就业积累经验。

1.1 With application-oriented training in listening, speaking, reading and writing, the program aims to improve students' practical use of Chinese in business settings, and to deepen their understanding of the economy, science and technology and society in contemporary China.

1.2 Apart from business Chinese knowledge and theory, the program also emphasizes the development of students' cross-cultural communication skills. Each theme of the main course is complemented with corresponding business practice activities. By simulating real business settings, students' ability to analyze and solve problems is improved.

1.3 The program features a combination of classroom learning and extracurricular visits. Based on teaching requirements, enterprise visits are arranged to help students experience corporate culture and management style of a business and to better prepare themselves for future employment.

2、授课地点 Location

上海大学延长校区国际学生教学楼

Teaching Building for International Students, Yanchang Campus, Shanghai University

3、课程信息 Course Information

3.1 开课时间 Duration

- 2027 年春季：2027-03-01 至 2027-07-02，共 18 周，每周 20 课时。

Spring 2027: 1st March, 2027 to 2nd July, 2027. 18 weeks in total, 20 class hours per week.

- 2027 年秋季：2027-09-06 至 2028-01-07，共 18 周，每周 20 课时。

Autumn 2027: 6th September, 2027 to 7th January, 2028. 18 weeks in total, 20 class hours per week.

3.2 新生注册 Registration

- 2027 年春季：2027 年 3 月 1 日 Spring semester: 1st March, 2027
- 2027 年秋季：2027 年 9 月 6 日 Autumn semester: 6th September, 2027

3.3 课程示例

商务汉语项目课程表					
时间	周一	周二	周三	周四	周五
8:00-9:40	商务汉语	商务汉语	商务汉语	商务汉语	经贸汉语阅读
10:00-11:40	经贸汉语口语	经贸汉语阅读	商务文化	经贸汉语口语	商务汉语写作

Sample

Business Chinese Course Timetable					
Time	Mon	Tue	Wed	Thu	Fri
8:00-9:40	Comprehensive Business Chinese	Comprehensive Business Chinese	Comprehensive Business Chinese	Comprehensive Business Chinese	Business Chinese Reading
10:00-11:40	Business Chinese Conversation	Business Chinese Reading	Business Culture	Business Chinese Conversation	Business Writing

4、项目证书 Certificate

按要求完成课程学习并通过考核者，将获得上海大学颁发的商务汉语进修项目《结业证书》。

Students who successfully complete the program requirements and pass the examinations will be awarded a Completion Certificate for the Business Chinese Program by Shanghai University.

5、入学流程 Procedures

5.1 按要求进行网上申请 Please apply online as required.

5.2 等待学校审核申请 Please wait for the university to review the application.

5.3 收到电子录取通知书后，请按邮件通知要求缴纳全额学费。通过银行转账支付的学生，请将"学费支付凭证"（汇款单据照片或转账截图）上传至网申系统的"已预付学费"栏目。随后，学校将发放正式录取材料（包含盖章版录取通知书扫描件和《外国留学人员来华签证申请表》（JW202 表）下载指南）。

After receiving the E-admission notice, please pay the full tuition fee. Students who pay by bank transfer must upload the "Proof of Tuition Payment" (a photo of the bank remittance receipt or a screenshot of the transfer receipt) to the "Paid Tuition Fee" section in the online application system. The official admission documents will then be sent to you（including a scanned copy of the stamped admission letter and a download guide for the Visa Application Form for Foreign Students (JW202 Form)）.

5.4 学校将在开学前发送有关预报到和注册的通知邮件，请按照通知内容在规定时间内完成报到注册。

The university will send a notification email about pre-registration and registration before the semester starts. Please complete the registration within specified time period according to the notification.

6、申请与录取 Application & Admission

6.1 申请资格 Eligibility

(1) 非中国籍公民，持有有效的普通外国护照（护照有效期须超过一年）；

Non-Chinese citizens with a valid ordinary foreign passport (passport validity should exceed one year).

(2) 高中及以上学历; High school graduate or above

(3) 年龄通常在 18 至 60 周岁之间； Generally between 18 and 60 years old.

(4) 学习者的汉语水平应达到 HSK4 级 180 分及以上或汉语水平等同于 HSK4 级。汉语水平未达到 HSK4 级的国际学生，可先在长期汉语进修项目学习，汉语水平达到要求后，再申请进入商务汉语项目学习。

Students must have a score of 180 in HSK 4 or above or equivalent to HSK4. Those who do not have a HSK 4 certificate can study in the Intensive Chinese Language Program and then apply for the Business Chinese Program after their Chinese proficiency meets the requirement.

请注意：在入学报到前，请勿更新护照，以免导致原有电子证照失效。

Notes: Applicants are advised not to renew your passports before enrollment to avoid invalidating your previously issued electronic documents.

6.2 申请截止日期 Application Deadline

2027 年 1 月 10 日

10th January, 2027

6.3 申请与录取 Application & Admission

(1)登录上海大学网上申请系统报名 https://apply.shu.edu.cn

Please log in to the Shanghai University International Student online application system: https://apply.shu.edu.cn

(2)点击"Apply Now"，使用电子邮箱注册账号并登录。

Click "Apply Now", register an account using your email address, and log in.

(3) 选择“非学历项目——商务汉语项目（一年）”，填写个人信息、上传证件照、护照信息页、学习计划、HSK 成绩等申请材料。请确保所填写的个人信息与护照信息一致，证件照像素需大于 295*413，文件大小不超过 200KB。

Select “Non-degree Program - Business Chinese Program (One Year)”, fill in your personal information, and upload required documents such as an ID photo, passport information page, study plan and HSK certificate. Please ensure that the personal information matches your passport details. The ID photo should have pixels larger than 295*413 and a file size not exceeding 200KB.

(4) 提交申请，等待审核。Submit your application and wait for review.

(5) 通过初审后，请在两周内支付报名费，转账支付的同学请上传支付凭证至系统。逾期未支付，申请将不再受理。

After passing the preliminary review, please pay the application fee within two weeks and upload the payment receipt to the system if you have paid by bank remittance. Applications with overdue payments will not be processed.

(6) 收到电子录取通知书（E-offer）后，请通过网申系统在线支付或银行转账方式支付全额学费。通过银行转账的学生，请将支付凭证上传至网申系统的"已预付学费"栏目。最后，点击确认接受录取，完成申请。

After receiving the electronic offer (E-offer), please pay the full tuition fee either through the online payment system or by bank transfer. Students who pay by bank transfer must upload the payment receipt to the "Paid Tuition Fee" section. Finally, click to confirm your acceptance of the offer to complete the application.

(7) 等待学校通过电子邮件发送正式录取材料。你将获得加盖学校公章的录取通知书扫描件和签证申请表（DQ 表/JW202 表）的下载指南。请注意，用于申请签证的正式录取通知书须加盖学校公章，未加盖公章的预录取通知书无效。

Wait for the official admission documents to be sent by email. You will receive a scanned copy of your admission notice with the university's official stamp, and a guide for downloading the DQ/JW202 form. Please note that the official Admission Notice for visa application must bear the university stamp; a pre-admission notice without the stamp is invalid.

7、项目费用 Fees

7.1 费用明细 Detailed fees

(1)报名费：500 元 （无论录取与否，均不退还）

Application fee: 500 RMB (non-refundable whether admitted or not)

(2)学费：20600 元/年/人。

Tuition fee：20600 RMB/year/person

7.2 关于预付学费 About Tuition Deposit Payment

上海大学对符合录取条件，并已发送电子录取通知书的自费申请人预收全额学费。

申请人在收到电子录取通知书及支付协议后 20 个工作日内完成学费预付。如超过 20 个工作日未预付学费，视为放弃。预付学费的退费政策，请参见 https://apply.shu.edu.cn/application/index。

All self-paid applicants must pay tuition fee in full after receiving the E-admission notice within 20 working days. If the payment is not completed in 20 days, it would be regarded as giving up. For detailed deposit policies, please refer to https://apply.shu.edu.cn/application/index.

7.3 付费方式 Payment Methods

- 如果你在中国境内汇款，请汇人民币至以下账户：

If you remit in China, please remit RMB to the following account:

收款人：	上海大学
银行帐号：	03358400801000968
开户银行：	农行上海共和支行

- 如果你在中国境外汇款，请汇美元至以下账户：

If you remit from overseas, please remit US dollars to the following account:

BeneficiaryName:	Shanghai University
A/C No.:	98211454800000228
Bank:	Shanghai Pudong Development Bank, Jingan Sub-branch, Shanghai, P.R.China
Swift Code:	SPDBCNSHXXX

请注意：所有费用请直接转账到上海大学账户，无需通过任何中间机构。如收到要求更改付款账户的邮件，可能是诈骗信息。遇到此类情况，请立即停止付款并联系

项目负责人。

All fees must be paid directly into Shanghai University's accounts without any intermediaries. Any emails requesting a change of payment account may be fraudulent. In such cases, please STOP the transfer immediately and contact the program coordinator.

8、校内宿舍申请 On-campus accommodation

被录取的学生可通过网上申请系统提交校内住宿申请，学校将根据实际情况进行安排。申请成功者须在指定时间内办理入住手续。延长校区提供单人间、双人间和四人间宿舍，价格分别为每天 140 元、70 元/床位、40 元/床位。学生可申请校内宿舍，由后勤公寓办公室审核。校内住宿资源有限，若未能成功申请到合适房型，请自行安排校外住宿。

Admitted students can apply for on-campus accommodation through the online application system. The university will make arrangements based on availability. Successful applicants must check in within the specified time period. The residence hall at Yanchang Campus offers single, double, and quadruple rooms at 140 RMB/day, 70 RMB/day/bed, and 40 RMB/day/bed, respectively. Applications are reviewed by the Housing Office. Due to limited on-campus accommodation, if you cannot secure a suitable room type, please arrange off-campus housing independently.

9、 签证与保险 Visa & Insurance

9.1 签证事宜 About Visa

学校将提供申请学习签证或居留许可（学习）所需的相关文件。请合理安排入境时间，建议在报到日前一至两日抵达中国。过早入境可能导致签证过早过期，影响后续学习。

The university will provide the necessary documents for applying for a study visa or

residence permit (for study). Please plan your entry into China accordingly, and it is advisable to arrive one or two days before the registration day as entering too early may cause your visa to expire prematurely and affect your studies.

9.2 保险事宜 About Insurance

有关保险产品的信息和费用，请参阅保险网站（www. lxbx.net）。

Please refer to “Study Insurance Network”(www. lxbx.net) for insurance information including cost.

学习时长 Duration of study	一年 One year
保险费用 Insurance cost	800 元/ CNY800

10、联系方式 Contact Information

上海大学国际教育学院国际学生项目中心

Office of International Programs, College of International Education, Shanghai University

通讯地址：中国上海市静安区延长路 149 号

Address：No.149, Yanchang Road, Jing’an District, Shanghai, China

邮政编码 Post code：200072 电话 Tel：+86-21-56335194

电子邮件 Email：apply6@oa.shu.edu.cn 网址 Website：https://apply.shu.edu.cn

联系人 Contact：孙老师(Ms Sun)